

Thursday, 10th May, 2018

Platters Café & Bar, 1/67 Main Hurstbridge Rd, Diamond Creek VIC 3089

7.30am

Attendance:

Heidi Crundwell, Claire Nolle – Osteologic Healthcare, P Koiker (Barry Plant), Kathleen Coulthard (Simply Beautiful Decorations), S Watson (Volumes - Books and Gifts), Gina Hallal (Platters Café & Bar)

1. Apologies

Sue Constance (Eltham Glass), Cr Peter Perkins (Nillumbik Shire Council), Gill Di Pasquale (Gigliola), Ron Vanderzwaart (Overflow Carpets), Victor Wong (H&R Block), Andrew Gillard (Darebin Travel), Paul Hooper (Tobin Brothers Funeral Services), Paige O'Connor (Mitre10)

Noted: the chair had prox vote from V Wong.

2. Minutes held 14th February & 20th March, 2018

Minutes were approved by C Nolle, seconded P Koiker, APPROVED

3. Diamond Creek Marketing and Promotion Renewal Update

No objections received and the Special Rate Renewal will proceed. Commencing 1st April, 2018.

4. Council Officers Report

No Council officer at this meeting to present a report.

5. Marketing Report

Easter – This has been implemented and 40 odd businesses participating. Map sales were high, though overall participation was low due to weather and timing for Easter holidays 2018. The Easter Sticker Hunt worked well with a number of children participating as a school holiday activity and gifts provided by Bakers Delight.

Mothers' Day – This event is progressing well. "MUM Your Wish is Granted" has been delivered to all stores and the prizes are 3 x \$500. Entrants choose their wish from a Diamond Creek Trader. This competition is by chance, but after entries have been vetted that they comply. Website has been updated, Facebook, social media posts are scheduled.

Directory – H Crundwell did not have copies to table but work has commenced.

Cube Z – No further progress. Noted that the shipping container is located on VicRoads land and not Council and needs to be addressed urgently as not currently insured where currently located.

6. Treasurers Report

In the absence of Treasurer, V Wong, H Crundwell tabled Profit and Loss and Bank Statements for Diamond Creek Traders Association.

7. Other Business

Review of Urban Design Provisions for the Eltham and Diamond Creek Community Activity Centres – H Crundwell advised that following the last meeting, G Da Pasqual, H Crundwell and P Koiker were accepted onto this Project Reference Group. The first meeting is scheduled for 4th April, 2018.

8. Next Meeting

The committee discussed when might be a suitable time to meet. Some committee expressed difficulty in meeting during the day as they need to manage the shop. It was agreed that meetings will be held on the 2nd Thursday morning of each month at 7.30am until further notice.

Date of next meeting – 14th June, 2018

Platters Café & Bar @ 7.30am

