

Thursday, 19th July, 2018

Diamond Valley Mitre10, 95 Main Hurstbridge Rd, Diamond Creek VIC 3089

7.30am

Attendance:

Heidi Crundwell, Claire Nolle – Osteologic Healthcare, Kathleen Coulthard (Simply Beautiful Decorations), Gill Di Pasquale (Gigliola), Paige O'Connor (Mitre10)

Nillumbik Shire Council – Paul Fyffe, Fae Ballingall, Joseph Emmanuel

1. Apologies

Sue Constance (Eltham Glass), Cr Peter Perkins (Nillumbik Shire Council), Ron Vanderzwaart (Overflow Carpets), Victor Wong (H&R Block), Paul Hooper (Tobin Brothers Funeral Services), S Watson (Volumes - Books and Gifts), Gina Hallal (Platters Café & Bar), P Koiker (Barry Plant), Andrew Gillard (Darebin Travel)

Noted: the Chair had proxy vote from V Wong.

Noted that this meeting held a quorum.

Structure Plan for Eltham and Diamond Creek

The meeting commenced with P Fyffe from Nillumbik Shire Council presenting the current status of the review of the Structure Plan for Eltham and Diamond Creek. This applies to the town centre and surrounding land and encompasses job growth, residential and business growth. It helps to determine where the growth should be and then consolidated it based on this growth, jobs and housing. This process is part of a state regulation for Council to have a structure plan and also defines the local character of the centre (look, feel and what is unique). Diamond Creek already have a structure plan date back to 2006. Questions that Council ask is where can housing density be increased within the bordered lines.

Nillumbik Shire Council will undertake consultation with the local community asking questions and seeking input from local residents and businesses.

These consultations will commence next week until 26th August.

Nillumbik Shire Council to provide information to H Crundwell to pass onto members and promote via social media.

Traffic Management – Station Street

Joseph Emmanuel tabled drawings on the new proposals for Station Street. It was suggested that the pedestrian crossing outside McDonalds is reviewed again in 18months to potentially upgrade the crossing. Currently there is not enough pedestrian traffic statistics for VicRoads permission to install signage.

J Emmanuel advised that he will be contacting Diamond Creek Tavern to discuss the proposal of installing bollards on their nature strip.

The committee endorsed these amendments.

J Emmanuel advised that traffic management for the other surround streets, including Elizabeth will be reviewed after the Structure Plan has been completed.

H Crundwell to forward the information to members via email.

At this point Nillumbik Council officers left the meeting.

2. Minutes held 14th June, 2018

Minutes were approved by C Nolle, seconded K Coulthard Gillard, APPROVED

3. Marketing Plan

H Crundwell advised that she will prepare a Marketing Plan with Halloween, Christmas, Easter, Mother's Day promotions, but further detail and proposals to be included after the Workshop and receiving feedback. The Workshop will finish on August 30th.

G Di Pasquale suggested that the Bendigo Bank may sponsor a Women in Business Group and there could be some combined synergies, such as Facebook and Social Media Training. This could be structured similar to a Master Class Series. G Di Pasquale agreed to follow this up further and report at the next meeting.

4. Council Officers Report

Refer above.

5. Marketing Report

Directory – This has been distributed since the last meeting. Committee suggested that any amendments are soft copy only and businesses can print them independently.

Cube Z – No further progress with regards to VicRoads approve to use their land. H Crundwell to follow up with VicRoads.

Coffee with a Cop – Coffee shops are on board with this (The Tin Shed, Platters, Piccolo Meccanico, 8.8 oz, Bridies Beanery). There was a story in the Leader and social media has been very positive with a big reach and engagement.

Wall Mural – the application was submitted for a wall mural along Inglis and Chute Streets. H Crundwell advised that she applied for a \$2K Nillumbik Council Quick Response Grant and was successful. H Crundwell is unclear of the announcement of whether the grant was successful but it can take up to three months.

Diamond Creek Town Fair – Shopping Bags – A Gibson is on leave so unclear if this will proceed.

Diamond Creek Community Carols – H Crundwell tabled a letter received from the Combined Churches of Diamond Creek seeking sponsorship for 2018, Diamond Creek Community Carols. The committee agreed to sponsor this event up to \$1,000.

Diamond Creek Business Book – not discussed.

Christmas Decorations – H Crundwell advised that she has been contact by Nillumbik Shire Council and they are seeking input and ideas from the Diamond Creek Traders for Christmas Decorations. A meeting is planned for Monday, 23rd July. An email was sent to all Diamond Creek businesses seeking suggestions and input.

6. Treasurers Report

No report.

7. Other Business

Diamond Creek Workshop – H Crundwell advised that she had spoken to M Stoermer (CEO NSC) and he was keen to still conduct the Diamond Creek workshop.

H Crundwell has prepared a draft survey and it is sitting with K Leithbridge for feedback.

Next Meeting

To be determined.

Meeting closed at 11.15am