

DIAMOND CREEK TRADERS ASSOCIATION

ABN 87 407 821 737

PO Box 234

DIAMOND CREEK VIC 3089

GENERAL MEETING Thursday, 9th February, 2017 Valley Financial Services, Board Room 12.30 pm

MINUTES

DISTRIBUTION LIST

ANDREW COOPER ADVICE FOR LIVING VICTOR WONG H&R BLOCK ANDREW GILLARD DAREBIN TRAVEL NICHOLE CHAMBERS BLUSH CUT &

PHIL MARENDAZ MARENDAZ CONSULTING

HEIDI CRUNDWELL CO-ORDINATOR

GEORGE & GINA HALAL PLATTERS CAFÉ & BAR BERNARD MCCROHAN GIGLIOLA

EX OFFICIO

CR P PERKINS NILLUMBIK SHIRE COUNCIL DARKO POPOVSKI NILLUMBIK SHIRE

COUNCIL

STYLF.

1. Welcome

<u>Attendance:</u> Phil Marendaz, Darko Popovski, Heidi Crundwell, Andrew Cooper, Nichole Chambers, Tania Cairns (Nillumbik Automotive Electrical), Barry Henwood (Valley Financial), Victor Chang, Andrew Gillard

Apologies: Peter Perkins,

2. Minutes of Previous Meeting - not discussed.

3. Meeting Update

P Marendez advised that since the last meeting himself, Andrew Cooper and Heidi Crundwell had attended a meeting with the new Mayor and other Centres and NTA President, Small Business Network and marketing coordinators. This general meeting was followed up with a one on one with the new Mayor, Peter Clarke and Cr Peter Perkins. The discussions were positively received and the new Mayor is very keen to receive a Diamond Creek wish list for infrastructure and marketing events. He comes from a background in Melbourne City Council where Street Festivals drove foot traffic and helped to contribute to the economic vitality and he is a strong believer in supporting local community events. These meetings will be regular, every six to eight weeks and important dialogue across many levels.

4. Marketing Report

H Crundwell presented the Marketing Report.

Cube Z is working well, with visitors increasing each session. The current exhibition is the Dragon exhibition. Great feedback from local community and engagement on social media. As part of the Chinese New Year, we worked collaboratively with Diamond Creek YMCA and hosted a dragon themed movie. At this event we also handed out red envelopes with trader offers – the following traders participated, with an offer:

Bakers Delight, Platters, Mason White McDougal, Fossick, YMCA, Diamond Court Chinese Restaurant, Gigliola, Simply Beautiful Decorations, Blush Cut & Style, Penguin Dry Cleaners, Bridies Beanery, Diamond Creek Tavern, McDonalds and Jonar Hair & Beauty

On Sunday, February 5th Chinese New Year celebrations continued with a lion dance, drumming workshop, craft making, face painting outside Cube Z. Again red envelopes were handed out. Lots of images captured on Diamond Creek Facebook and Cube Z Facebook pages.

Outdoor movie night, this is proceeding well and will be held on Saturday, March 4th with the screening of Finding Dory. Rotary has offered to assist with the manning and management on the night. Trader support from the committee or general traders would also be appreciated. We hope that the attendees will again frequent the take away shops and support these businesses.

For the first time the Diamond Creek Traders held an Australia Day event. It was held in Rotary Park and traders

Kathleen and Bernie from Simply Beautiful Decorations assisted in decorating and running the event. It was a free event and the local community numbers were strong. It was held from 10 – 2pm. If we do it again next year, it does not need to go for as long as 2pm as most people had left at that stage and were heading off to other events given it was a public holiday. If the public holiday falls on a Monday or Friday, it would not be worth hosting as many people would go away and it relies on paid coordinator and volunteers to sacrifice their public holiday too.

Easter, this will proceed as planned as per other years with an Easter Egg Hunt.

5 Reports

5.1 Finance Reports - Treasurer, B McCrohan

In the Treasurers absence the following reports were tabled. Profit and Loss to 31st December, bank reconciliation statement to 31st December, Bank Statement to 31st December. H Crundwell advised that invoice for second payment has been submitted. This was emailed to D Popovski, Economic Development on 31st January 2017.

P Marendaz advised that new payments processes had been initiated to streamline the payment process.

At this time the Committee agreed to review the payment authorisations for the following Bendigo Bank – Diamond Creek Traders, Association 633000 – 123182305, and Term Deposit 633000 - 149206450

Remove the following people from the account who are currently authorised to pay:

Albert DiPietro

Struan Douglas Robertson

Geoff Clark

Jennifer Elizabeth Mitchell

Proposed by Phil Marendaz and supported by Andrew Cooper. CARRIED.

Agreed to add the following onto the accounts to authorise payments -

Diamond Creek Traders, Association 633000 - 123182305, and Term deposit 633000 - 149206450

Phil Marendaz

Victor Chang

Proposed by Nichole Chambers and seconded Andrew Cooper. CARRIED

Further it was noted that Heidi Crundwell is authorised to pay, but this account setting has been set up incorrectly. Heidi Crundwell is to be set up as View Only Bank Statements.

Proposed by Phil Marendaz, seconded by Nichole Chambers. CARRIED

Phil Marendaz agreed to enquire who is the authorised Taxation Office Officer.

5.3 Council Representatives

Special Rate Process – the current methodology was discussed, which is currently based on CIV. P Marendaz strongly disagreed with this methodology and whilst it is the simplest for the Council to administer and in some member's opinion fair and equitable, it should be up for discussion to see if we can reach a different and fairer solution. The possibility of capping special rate, which was strongly recommended by the Council Officer, and also offering discounts or less membership fees to some special rate areas, for example industrial was discussed. It was agreed that a subcommittee be set up to discuss this further and Tania Carnes, Heidi Crundwell, Andrew Cooper, Barry Henwood, Phil Marendaz and Darko Popovski attend. This group will then report back to the committee with their recommendation. Darko Popovski reminded the committee of the impending timeline.

5.4 Police Report - No report.

6. General Business

The meeting closed at 1.30pm

Next Meeting TBA