

Wednesday, 14<sup>th</sup> February, 2018  
Platters Café and Bar, 75 Main Hurstbridge Road, Diamond Creek  
Commencing at 7.30am

**Attendance:**

Darko Popovoski (Nillumbik Shire Council), Heidi Crundwell, Andrew Gillard (Darebin Travel), Claire Nolle – Osteologic Healthcare, P Koiker (Barry Plant), Kathleen Coulthard (Simply Beautiful Decorations), S Watson (Volumes - Books and Gifts), Gina Hallal (Platters Café & Bar); Paul Hooper (Tobin Brothers Funeral Services)

**1. Apologies**

Sue Constance (Eltham Glass), Cr Peter Perkins (Nillumbik Shire Council), Gill Di Pasquale (Gigliola), Paige O'Connor (Mitre10), Ron Vanderzwaart (Overflow Carpets), Victor Wong (H&R Block),

**2. Minutes held 30<sup>th</sup> November, 2017**

Minutes approved, by Claire Nolle, seconded by Paul Hooper. CARRIED

**3. Diamond Creek Marketing and Promotion Renewal Update**

C Nolle and A Gillard attended the Council meeting January 30<sup>th</sup>, 2018. AT this meeting the Cr's approved the Special Rate Renewal. It was noted that the Special Rate is proposed to commence on 1<sup>st</sup> April and not 1<sup>st</sup> July, nor the 1<sup>st</sup> January 2018 and the Diamond Creek Traders Association was not consulted on this decision.

The Nillumbik Shire Council have agreed to the DCTA keep the \$20K grant issued late last year. C Nolle to follow up the email and put this offer in writing.

Noted next meeting will be held on March 13<sup>th</sup> and it would be great if as many traders as possible attended.

**4. Marketing Report**

**Easter** – will proceed as usual. A large number of businesses would like to participate. As this will not be held during the school holidays, H Crundwell proposed a Easter Sticker hunt with stickers placed around the centre, children have to find them and write down where they found them and then go into the draw to win a bunny. Committee agreed.

**Mothers' Day** – H Crundwell proposed the "Mum your Wish is Granted" competition that was very successful a few years ago is offered again. The committee suggested that the prize is restricted to local businesses products and services only.

**Cube Z** – the response for Cube Z to become a Community Hub for local groups has been underwhelming. This has been managed by Barry Plant office. Further work on this to be explored.

**Directory** – S Watson proposed that the Association produce a directory that is at the least made available to shops in the precinct.

**6. Treasurers Report**

- H Crundwell tabled the Financial Reports to 31<sup>st</sup> January. Copies available for those upon request.

**7. Other Business**

Urban Design – H Crundwell advised the committee about this and that there had been two nominations – herself and G Da Pasqual. P Koiker and A Gillard expressed interest in joining also. H Crundwell to provide detail to both so that they can apply.

**8. Next Meeting**

To be decided.